

WNY PCC NEWSLETTER

November 2018



Greater Rochester PCC



Secure Destruction Mail Service Expanded to Flats

Secure Destruction (SD), a value-added mail service offering that was initially launched nationally on November 18th, 2014 for First Class letter mail, will now be **available for First Class “flat mail” starting on November 30th, 2018**. Secure Destruction is a premier USPS BlueEarth® branded sustainability offering available to postal business mailers. It is an opt-in service that provides a cost effective, secure, and convenient way to manage mail with personal protected information. The SD Service allows mailers that use Address Change Service (ACS) and Intelligent Mail® barcodes to have their letter and flat sized First-Class Mail®, that would otherwise be returned to the sender (RTS), securely shredded by the Postal Service at a USPS facility for no additional cost. The SD Service lowers mailer in-house mail-handling costs and reduces carbon emissions associated with the reverse logistics process for RTS mail. As a part of the SD service, participating mailers can securely track destroyed mailpieces by accessing daily automated notifications provided on the USPS Electronic Product Fulfillment (EPF) website.



More information on the SD Service and instructions on how to register can be found at <https://postalpro.usps.com/mailing/secure-destruction>.

Mark your Calendars:

Plant tour Buffalo P&DC **November 14, 2018** at 4:30 Register today at <http://buffaloniagarapcc.org>



Plant Tour Rochester P&DC **November 29, 2018** at 4:00. Register at <http://greaterrochesterpcc.com>

Cost \$5.00 per person. See how your mail is sorted in this fast paced environment.

The Postal Inspection Service is looking out for you!



New York Postal Inspector Daniel Gabel speaks to reporters last week at a press conference announcing the Operation Main Street: Stopping Small Business Scams initiative.

The Postal Inspection Service is part of a new law enforcement initiative to protect small businesses from fraudsters.

Operation Main Street: Stopping Small Business Scams, which was announced last week, involves 24 civil and criminal actions against defendants who allegedly

defrauded small businesses.

Several cases involved operations that sent businesses phony bills and invoices for products and services that were never rendered.

“In today’s world, fraud prevention is not just for the individual. Everyone needs to pay close attention to their bank accounts,” said New York Postal Inspector Daniel Gabel, who spoke at a news conference in Washington, DC, where the initiative was introduced.

Gabel highlighted a case in which an alleged fraudster netted \$3.3 million by mailing hundreds of businesses invoices for copier toner that they never received. He said the scam “highlights the vulnerabilities of small business that may not have the fraud prevention resources as larger companies.”

Other organizations involved in Operation Main Street include the Federal Trade Commission (FTC) and the Better Business Bureau (BBB), which released a survey that found two-thirds of respondents said their business had been targeted by a scammer during the past three years.

“Scams are a significant — and growing — problem for small businesses,” said Beverly Baskin, the BBB’s president and chief executive officer.

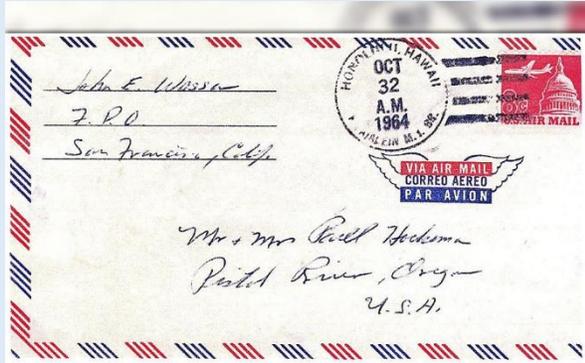
Through Operation Main Street, the Inspection Service is providing small-business owners with several tips, such as:

- Check the validity of all bills and invoices
- Make sure more than one person reviews invoices before they are paid
- Preapprove all vendors to ensure payment goes to the right company

The [FTC](#) and [BBB](#) news releases have more information.

Date to Remember “Little known fact!”

In 1964, a Post Office was open on Oct. 32



This envelope, mailed from Kwajalein in the Marshall Islands in 1964, shows the rare Oct. 32 postmark.

October is one of the seven months that has 31 days. Except for the year when it had 32 days — at one Post Office in the middle of the Pacific Ocean.

That office was the Kwajalein, Marshall Islands, branch of the Honolulu Post Office, which was located on an island of the same name. The

United States administered the Marshall Islands as part of the Trust Territory of the Pacific Islands from 1947-1986.

In 1964, letters leaving the Kwajalein Post Office the day after Oct. 31 were postmarked “Oct. 32” instead of Nov. 1. And that was not a mistake.

Kwajalein is located just west of the international dateline, which means when it’s Monday there, it’s still Sunday on the U.S. mainland.

The island was the home of the U.S. Army Nike-X Project Office’s site for testing anti-ballistic missiles. With the Nike-X Project Office’s headquarters in Alabama, that meant there was only a window of a few hours a day, four days a week, where Army personnel on Kwajalein could communicate with their Alabama counterparts.

So in 1964, the Army decided to sync Kwajalein with the rest of the United States by adding an extra day to October — only that year and only in Kwajalein. Saturday, Oct. 31, was then followed by Saturday, Oct. 32, and then Sunday, Nov. 1.

Most letters posted that day at the Kwajalein Post Office received a postmark of Oct. 32, according to Stephen Kochersperger, a senior research analyst at USPS headquarters in Washington, DC.

“Other letters got an Oct. 31 postmark because a clerk reused the previous day’s cancellation stamp,” said Kochersperger, who writes about the unusual postmark in the latest issue of *La Posta*, a postal history journal.

Kwajalein was resynched to the rest of the Marshall Islands in 1993.

The Marshall Islands became independent in 1986, but under the terms of its Compact of Free Association with the United States, USPS continues to provide mail service there.

National Postal Forum (NPF) 2019

We live in a high-tech world. The NPF is the ideal way to stay in sync with all the advances and trends that affect the rapidly progressing and changing mailing and shipping industry.

The NPF is the premier mailing and shipping conference that works directly with the US Postal Service to provide the most comprehensive educational and networking platform for meeting the needs of the industry. Offering 130+ educational workshops, providing US Postal Service Officer-led sessions and being the largest mailing and shipping industry trade show, the NPF is the ideal opportunity for the industry professional to learn, collaborate and grow their business.

This is also the only event that brings together all senior level US Postal Service executives, leaders of the mailing and shipping industry, as well as major industry supplier and shipping partners. You can't afford to miss this opportunity.

For information please visit NPF.org.

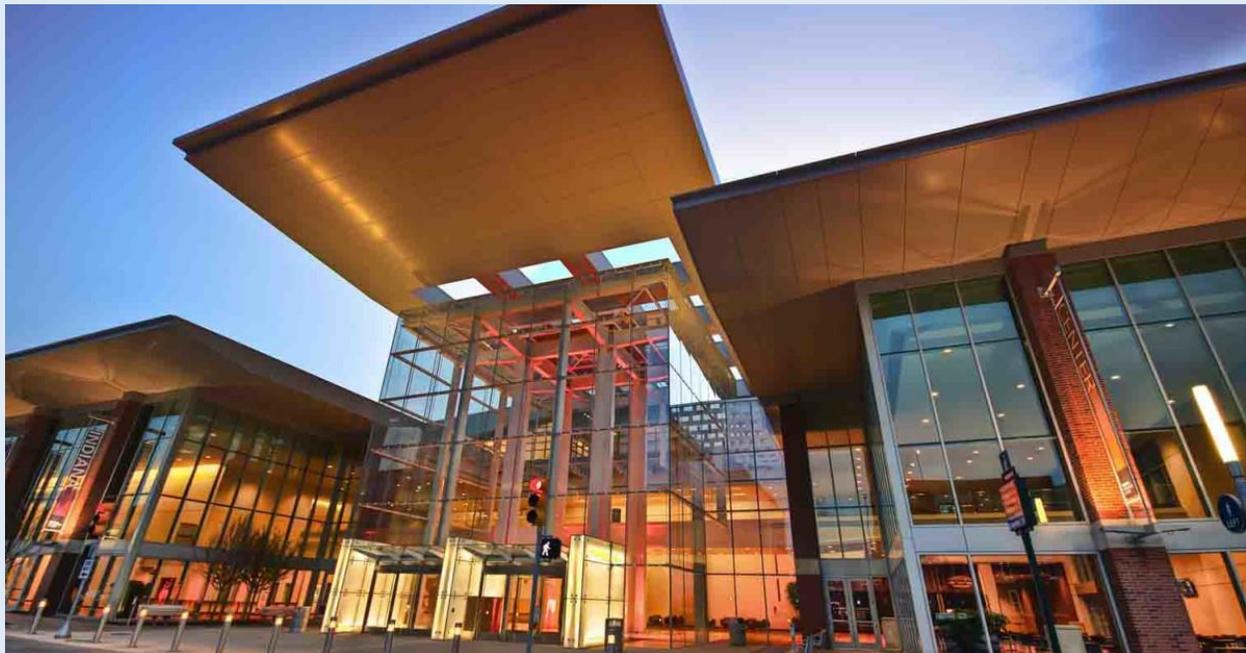
We hope to see you at:

The Indianapolis Convention Center

100 South Capitol Avenue

Indianapolis, IN 46225

From: Sunday, May 5 to Wednesday, May 8, 2019



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Online Resources

Business Customer Gateway
<https://gateway.usps.com/eAdmin/view/signin>

Zip Code
<https://tools.usps.com/go/ZipLookupAction!input.action?mode=0&refresh=true>

Quick Service Guides
<http://pe.usps.gov/text/qsg300/q000.htm>

Mail Service Updates
<http://about.usps.com/news/service-alerts/welcome.htm>

PostalPro
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